

HORIZON

*The Placement Cell
of Maitreyi College*

The Chronicle



2023-24
5th Edition

**ANNUAL
MAGAZINE**

Acknowledgements

We extend our deepest gratitude to our esteemed Principal for her steadfast support and invaluable guidance, which have been fundamental to the realization of The Chronicle. Our sincere appreciation is extended to the Teacher Convenors of the Placement Cell for their exceptional mentorship and direction throughout this endeavor. To the dedicated members of the Union and Core Team, we express profound thanks for their unwavering commitment and collaborative efforts, which have been instrumental in bringing this publication to fruition.

We also extend our heartfelt thanks to all members of the Placement Cell for their unflagging dedication and enthusiasm. Special acknowledgment is reserved for the Editorial Board for their meticulous attention to detail and outstanding work in shaping the content of this magazine.

Furthermore, we express our sincere gratitude to the recruiters for their continuous support and partnership.

Finally, we extend our thanks to all contributors, designers, photographers, layout artists, and faculty advisors for their invaluable contributions. Together, your collective efforts have made The Chronicle a true reflection of the talent, dedication, and spirit of the Maitreyi College community.



MEET THE MAGAZINE TEAM

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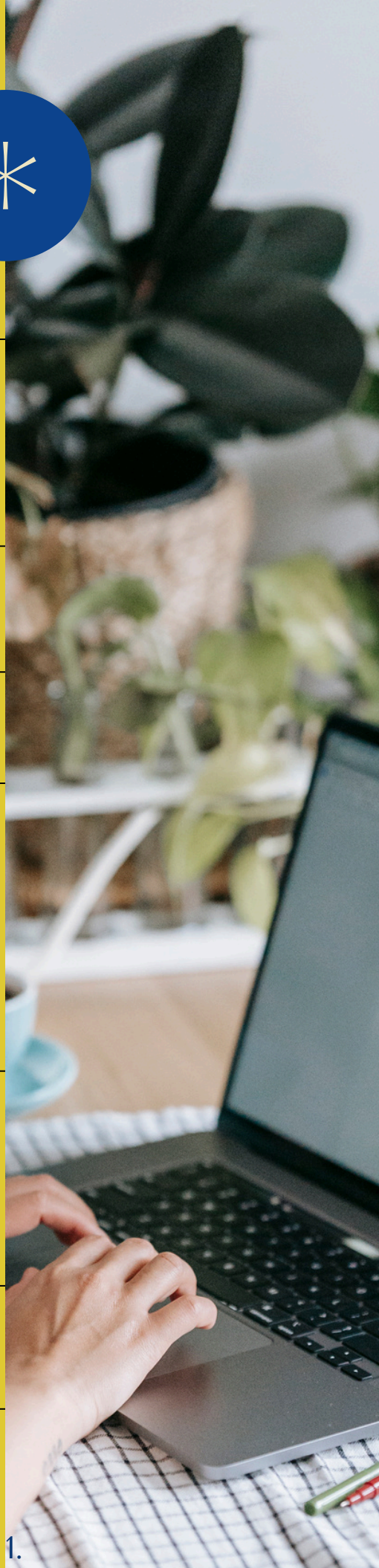


Suhani Bharadwaj

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The Chronicle

Dear Readers,

It is with great pleasure that we present to you the latest edition of the Chronicle. As we embark on this journey through the pages of our publication, we invite you to delve into a detailed exploration of the tasks, events, and analysis that have defined the placement process this year.

At the heart of our endeavor lies the commitment to offer opportunities to students across all streams - be it arts, commerce, or science. This year, the Placement Cell has achieved a significant milestone by extending placements to students from diverse academic backgrounds, thereby fostering inclusivity and diversity in the workforce.

Through meticulous planning and unwavering dedication, the Placement Cell has orchestrated a series of events and initiatives aimed at bridging the gap between talent and opportunity. From resume workshops to mock interviews, from industry interactions to skill-building sessions, every endeavor has been meticulously designed to empower students and equip them with the tools necessary to navigate the competitive landscape of the job market.

As we reflect on the achievements of the past year, we cannot overlook the invaluable contributions of our students. This magazine serves not only as a testament to the diligent efforts of the Placement Cell but also as a platform for showcasing the talent and creativity of our student community. Within these pages, you will find content curated and created by our students, offering unique insights and perspectives on the placement process and beyond.

As we turn the pages of this magazine, let us celebrate the successes of the past year and renew our commitment to excellence in the years to come. We extend our heartfelt gratitude to all those who have contributed to making this journey possible - students, faculty, staff, and industry partners alike.

Thank you for your continued support, and we hope you enjoy reading this edition of the Placement Cell Magazine.



About Maitreyi



Maitreyi College, a distinguished constituent college of the University of Delhi, was established in 1967, honoring the renowned Vedic scholar Maitreyi, spouse of sage Yajñavalkya. Over its five-decade journey, the college has achieved remarkable milestones in academics, research, cultural activities, and community engagement. Notably, it boasts an A++ Grade in its second cycle of NAAC accreditation and holds the prestigious title of Star College for its Science Departments, conferred by the Department of Biotechnology, Government of India, placing it among the top 6 colleges of the University of Delhi. Presently, the college holds an all-India NIRF rank of 36. Offering a diverse range of courses in Science, Commerce, and Humanities accredited by the University of Delhi, Maitreyi College provides students with extensive options for papers under VAC and SEC as per the UGCF 2022 curriculum. Emphasizing a strong research culture, the college's Centre for Research (CFR) conducts annual research projects across various programs. Additionally, it facilitates placement opportunities and entrepreneurial support through the Placement Cell and the Entrepreneurship Cell (E-Cell). With an Enabling Unit (EU) dedicated to the welfare of Persons with Disabilities, the college fosters inclusivity. Beyond undergraduate programs, Maitreyi College offers postgraduate courses in Mathematics and Political Science. Moreover, it provides certificate courses in French, Spanish, Journalism, and Web Design as non-credit add-on courses, enriching students' skill sets. The college prioritizes holistic education, incorporating extracurricular activities to nurture abilities like teamwork, soft skills, and corporate readiness through departmental fests, cultural societies, and various events. Committed to molding competent, socially responsible individuals, Maitreyi College endeavors to broaden students' perspectives, enhance their skill sets, and impart practical knowledge.

About Horizon



The Placement Cell at Maitreyi College stands as a beacon of opportunity, dedicated to empowering students to realize their full potential in today's fiercely competitive job market. With an unwavering commitment to excellence, the Placement Cell endeavors to provide a diverse array of profiles spanning across departments from Commerce to Sanskrit, and Economics to Sciences, ensuring that every student has access to opportunities aligned with their aspirations.

Facilitating a symbiotic relationship between students and the corporate sector, the Placement Cell assumes the pivotal role of a mediator, bridging the gap between academia and industry. Operating with precision and efficiency, the Cell orchestrates the placement process seamlessly, ensuring mutual benefit for both students and recruiters.

Through strategic alliances with esteemed recruiters, the Placement Cell endeavors to bring high-quality human capital to the forefront, equipping students with the requisite entrepreneurial and managerial skills to thrive in today's dynamic business environment.

The Placement session of 2023-24 marked a significant milestone, witnessing a remarkable surge in the number of companies, offers made, and diverse profiles, culminating in a successful year with an average package of INR 5.57 LPA and a record-breaking highest CTC of 23.5 lakh per annum.

At the heart of its mission lies a commitment to nurturing an ecosystem that champions democratic values, celebrates inclusiveness of diverse people and cultures, and fosters freedom of expression and creativity. With unwavering dedication, the Placement Cell endeavors to uphold these principles in every interaction and initiative, steadfast in its pursuit of empowering students to embark on fulfilling career trajectories.

As we embark on this journey, we remain steadfast in our resolve to host our recruiters with ardor and dedication, while simultaneously catering to the aspirations of every proud Maitreyian. Together, let us forge ahead, embracing the spirit of collaboration and innovation, as we strive to shape a brighter future for the leaders of tomorrow.

PRINCIPAL'S MESSAGE



“The great aim of education is not knowledge but action.”

Maitreyi College, named after a learned saint is an institution that strives to contribute to the holistic learning of its students. The students acquire both knowledge and wisdom, professional skills, and humane values and are encouraged to use the lessons learned to create a better and brighter future for themselves and the society they are a part of. The placement cell of the college embodies the ideals and visions of Maitreyi's philosophy by providing a wide range of opportunities for students to chart out their professional journeys.

The cell coordinates with various organizations and the corporate sector for conducting up-skilling sessions, training programs and internships, and job opportunities. The efforts of the placement cell are geared toward making students realise their abilities, skills, and their dreams. I take this opportunity to wish luck and more success to the placement cell for all their future endeavours.

-Prof. Haritma Chopra
Offg. Principal

MESSAGE FROM THE TEACHERS



Placement Cell has always provided a platform for students to start their career in the corporate world and NGOs. Extending its reach now the cell has come up with its new chapter to assist students on academic placement in Universities for higher studies in India and abroad. I wish HORIZON the Placement Cell to always grow and bear fruits in the field of internships, jobs and higher studies.

Mr. Ginmun Lal Khongsai
Convener

The Placement Cell of Maitreyi College strives to instil life skills amongst the students. The cell, run primarily by the students with inputs from the teaching faculty, enhances planning and team building capacities. There are myriad workshops ranging from CV building to enhancing soft skills. The purpose of the cell is threefold, to provide internships to the students, to marry up the companies with the right skill sets of students and to provide information related to higher education. The need of the hour however is self employment and start-ups and we welcome the inputs of our alumni, a valuable resource, in helping us in our endeavours.

Dr. Anurita Jalan
Advisory Board Member



PCELL COMMITTEE MEMBERS

DR. ARUNA GROVER

DR. VIDISHA GARG

DR. BIJAYANI MISHRA

DR. SUMAN

MESSAGES FROM THE UNION



TANVI MITTAL
(President)

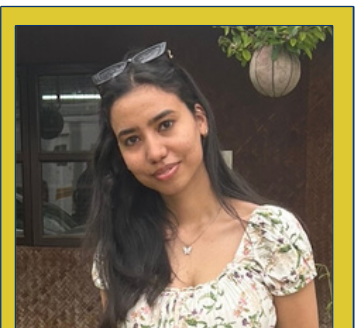
"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful." - Albert Schweitzer

"Inspired by Warren Bennis' insight that 'leadership is the capacity to translate vision into reality' and Albert Schweitzer's belief that 'happiness is the key to success', I approached my role as president of the Placement Cell with unwavering dedication. Together with my team, we embarked on a journey to transform our aspirations into tangible achievements. Our focus on enhancing employability, fostering personal growth, and nurturing leadership skills has yielded remarkable results. Challenges were not setbacks but stepping stones towards our goals. With each obstacle, we grew stronger and more resilient. As I look back on our accomplishments, I am filled with pride and gratitude for the opportunity to serve. I am confident that the Placement Cell will continue to flourish, guided by the principles of vision, happiness, and leadership."

"Serving as the Vice President of Horizon, the Placement Cell of Maitreyi College, was truly transformative and enriching. It provided me with invaluable learning opportunities and the chance to cultivate meaningful connections. From the strategic onboarding of companies to the meticulous organization of drives and fairs, each responsibility deepened my understanding of leadership and organizational dynamics. Through my role, I forged connections that not only enriched my college experience but also broadened my perspective on the professional world. Today, the role of Vice President of the Placement Cell isn't just a task I undertook; it has become an integral part of my growth, shaping my outlook and aspirations for the future."



VANSHIKA DUTT
(Vice-President)



ANSHA BISHT
(Vice-President)

"As my tenure serving as the Vice President of the placement cell comes to a close, I am reminded of the moments that have shaped my experience. From the late-night brainstorming sessions to the exhilarating highs of successful placements, each memory holds a special place in my heart. It's been a rollercoaster ride of challenges and triumphs, but through it all, I've grown in ways I never thought possible. As I step away from this role, I carry a deep sense of gratitude for the opportunities, the friendships forged, and the lessons learned. It's been a privilege to lead such a dedicated and passionate team and I'm filled with gratitude for the support of our faculty. I extend my heartfelt wishes to the incoming officer bearers, trusting in their ability to take the cell to greater success."

MESSAGES FROM THE UNION

"As I prepare to bid farewell, my heart brims with gratitude for the incredible journey we've shared. From the moments of uproarious laughter to the challenges we've collectively conquered, each memory etches itself into the fabric of my being. Collaborating with such a cohort of talented and committed individuals has been a privilege beyond measure. As I turn the page to a new chapter in my life, I carry with me the invaluable lessons gleaned and the bonds forged. While farewells often stir a blend of emotions, I find myself buoyed by anticipation for the adventures that await. As our paths diverge, I wish to extend my deepest appreciation for the unwavering support, encouragement, and companionship that have defined our collective journey. Each member of this team has played an integral role in my personal and professional growth. Reflecting on our shared experiences, I am reminded of the indomitable spirit of our team and the mark we've left on our endeavors. Though our journeys may lead us to different destinations, I am confident that the bonds we've cultivated will endure the test of time. I cherish the memories we've woven together and the wisdom we've gleaned. To each cherished colleague, I offer my heartfelt gratitude. May our paths intersect once more, and may the road ahead be adorned with triumphs, joy, and fulfillment. Until we meet again, farewell."



ARCHISHAA SHARMA
(General Secretary)



NIVEDITA PANWAR
(Treasurer)

"As I reflect on the conclusion of this chapter, I feel profoundly grateful to have been given the privilege of serving as the treasurer of our esteemed placement cell at Maitreyi College. From the moment I stepped into this role, I embarked on a journey filled with challenges and triumphs, one that has left an indelible mark on my life. Navigating through the highs and lows, from countless tasks to endless meetings, I've discovered resilience I never knew I possessed. Beyond the spreadsheets and meeting agendas, this journey has been a profound lesson in personal growth. It has taught me the importance of adaptability, empathy, and perseverance, qualities that no textbook could ever impart. As this chapter comes to a close, I am filled with gratitude for the memories made and the lessons learned. To those who will tread this path after me, I offer a humble piece of advice, Embrace every obstacle as an opportunity for growth, cherish each success as a testament to your dedication, and above all, lead with integrity and passion."

MESSAGES FROM THE CORE TEAM



MAYURI JAIN

(Corporate Networking Head)

“My journey in the placement cell as a corporate networking head has been thrilling. I learnt a lot and made my team learn what all I knew. This was no less than a wonder to experience the exciting roller coaster of my college life from being a member to senior placement coordinator then to corporate networking head. I would forever be grateful to placement cell for developing professionalism, leadership, patience and thus shaping a new individual within me.”

“My tenure as the Corporate networking head of Placement Cell has been nothing short of wonderful. The cell has always served as the platform for continuous growth and learning. It has been an incredible experience working with each and every person of the team. Together we have achieved remarkable milestones. As I step down, I extend my best wishes to the new team. May you continue to excel and achieve greater heights.”



BAKSHISH KAUR

(Corporate Networking Head)



ANUSHKA GOEL

(Corporate and Finance Head)

“As I reflect on my journey as the Corporate and Finance Head of the Placement Cell, I'm overwhelmed with gratitude and a sense of fulfillment. It has been an incredible ride filled with challenges, triumphs, and invaluable lessons. One of the most enriching experiences during this tenure has been the opportunity to advocate for quality over quantity while negotiating with companies. As I move forward to new endeavors, I carry with me a treasure trove of memories and learnings from this journey. I wish a good luck to new team and i hope that they continue to serve for the cell with same enthusiasm and dedication.”

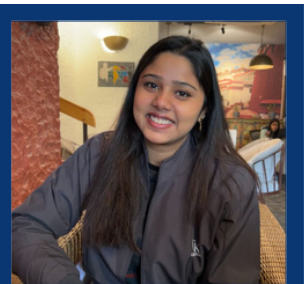
“Heading the Corporate and Finance department at Horizon has been a transformative experience, honing not only my professional skills but also fostering personal growth. Engaging with diverse stakeholders and navigating complex financial landscapes have enriched my understanding of corporate dynamics. Moreover, leading this department has been instrumental in refining my leadership abilities and fostering effective communication strategies. It's been a privilege to contribute to the advancement of our college's placement cell, leaving a lasting impact on the institution and its students.”



VILAKSHA SAINI

(Corporate and Finance Head)

MESSAGES FROM THE CORE TEAM



AKANKSHA
(Event Management Head)

"As the part of the Placement cell, I have had a wonderful journey. As the events dept head, from planning and organizing various events to coordinating with different teams and handling unexpected challenges, I have learned so much and grown both personally and professionally. From my mentors who entrusted me with this responsibility, to my team members who worked tirelessly to make our events a success, and to the students who attended and appreciated our efforts. It has been an incredible experience that I will always cherish and I am thankful to all the people who have been a part of it."

"It has been a privilege serving as the Head of the Events Department in the Placement Cell. I am filled with cherished memories of collaboration, creativity, and growth. It has been an incredible journey organizing events that have left a lasting impact on our students. As I pass the torch to the upcoming batches, I wish them all the best on their endeavors. May they continue to thrive, create memorable experiences, and make a positive difference."



AKSHITA SINGH
(Event Management Head)



DIYA VERMA
(Media and Marketing Head)

"As I wrap up my term as the Media and Marketing Lead for the placement cell, I look back on the impactful journey it has been. From the hustle of managing the team, posting everyday, announcements, posters and more.... every experience has been invaluable. Dedicated my 3 years of college to the Placement Cell from a member to the Head has been dynamic. To the incoming team, I extend my sincerest encouragement, confident in their ability to advance the cell's mission to new levels. Here's to the exciting journey ahead!."

"As my time as the Head of Graphics and Creative Department for the placement cell draws to a close, I reflect on the journey that has defined my experience. From the pressures of meeting deadlines to the satisfaction of delivering quality work, I've treasured every moment spent dedicated to the cell. Transitioning from a nervous placement coordinator to leading the department, I'm grateful for the memories, and lessons. To the Future members, I offer my best wishes, trusting in their capacity to propel the cell to even greater heights."



VANSHIKA TOMAR
(Graphics and Creative Head)

MESSAGES FROM THE CORE TEAM



HIMANSHI

(Graphics and Creative Head)

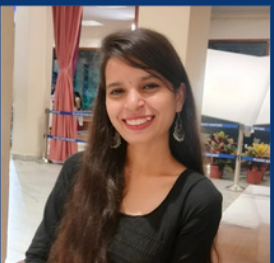
“As I approach the end of my term as the Co - Head of Graphics and Creative Department for the placement cell, I can't help but reflect on the incredible journey it has been. From the relentless pursuit of meeting deadlines to the sheer satisfaction of delivering exceptional work, every moment dedicated to the cell holds immense value. Moving from the initial nerves of a placement coordinator to confidently leading the department, I am deeply grateful for the lessons learned and the growth experienced. To the upcoming members, I extend my sincerest wishes, fully believing in their potential to take the cell to even greater heights of achievement.”

“Reflecting on my journey in the placement cell, I feel immensely grateful and proud. Starting as a placement coordinator and then being promoted to head of the Data and Communications Department, it's been a transformative journey of learning, growth, and valuable connections. I'm thankful for the chance to contribute to our college's success and confident that the lessons learned will shape my future endeavors.”



LAKSHITA SHARMA

(Data and Communications Head)



MEENAL DIXIT

(Data and Communications Head)

“I was very doubtful on my decision to join the placement cell, however after two years now; I am very proud to be associated with this cell. Placement Cell has been the most important part of my college life. A journey of personalised growth and self-exploration, it has been an overwhelming experience with a bundle of learning opportunities. And lastly, it's the best thing that has ever happened to me.”

PLACEMENT PROCESS

1. RESUME SUBMISSION

Candidates submit resumes or CVs online or in person, highlighting their qualifications and experiences relevant to the job.

2. SCREENING TESTS

Candidates may undergo screening tests to assess their skills and knowledge. These tests could include technical assessments, aptitude tests, etc depending on the requirements of the position.

3. INITIAL SCREENING INTERVIEW

After reviewing resumes, recruiters conduct initial screening interviews, often via phone or video call. These interviews aim to understand the candidate's interest in the role, clarify any initial questions, and assess basic qualifications.

4. TECHNICAL/PANEL INTERVIEWS

Successful candidates from the screening phase are invited for technical interviews or panel interviews. These interviews are more in-depth and typically involve discussions with hiring managers, technical experts, or a panel of interviewers. The focus is on evaluating the candidate's technical skills, problem-solving abilities, and cultural fit within the organization.

5. GROUP DISCUSSION (GD)

In some cases, candidates may participate in group discussions as part of the selection process. These discussions are designed to assess communication skills, teamwork, leadership, and the ability to express opinions clearly and persuasively.

6. FINAL INTERVIEWS

Candidates who excel in the previous rounds may be invited for final interviews with senior management or key stakeholders. These interviews delve deeper into the candidate's fit for the organization, long-term career goals, and alignment with the company's values and culture.

7. OFFER NEGOTIATION

Upon successful completion of the interview process, the company may extend a job offer to the candidate. This offer typically includes details such as salary, benefits, start date, and any other pertinent information. Candidates may negotiate certain aspects of the offer, such as salary or benefits, before accepting.

8. JOB OFFER ACCEPTANCE

Once the candidate and the company agree on the terms of employment, the candidate formally accepts the job offer. This often involves signing an employment contract or offer letter provided by the company.

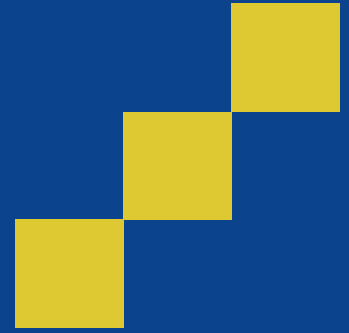
9. ONBOARDING

After accepting the job offer, the candidate goes through the onboarding process. This includes completing necessary paperwork, attending orientation sessions, receiving training, and getting acquainted with the team and company policies.

10. PROBATION PERIOD (Optional)

Some companies may have a probationary period for new hires, during which their performance is closely monitored and assessed. At the end of this period, the employee's performance is reviewed, and they may be confirmed in the role or their employment may be terminated based on performance.

GOALS & MISSION



At the heart of our institution lies a commitment to empowering students with the tools and opportunities they need to thrive in the professional world. The Placement Cell stands as a beacon of this commitment, dedicated to facilitating meaningful placements and valuable internships for students across all courses.

OUR GOALS

1. ****Comprehensive Placement Services:**** We aim to provide comprehensive placement services to students of all courses, matching their skill sets and aspirations with suitable career opportunities. Through personalized guidance and support, we endeavor to ensure that every student finds a placement that aligns with their career goals.
2. ****Strategic Collaborations:**** Our goal is to establish and nurture strategic collaborations with leading companies in various industries. By partnering with these organizations, we aim to broaden the spectrum of opportunities available to our students, opening doors to internships, projects, and full-time positions.
3. ****Annual Job and Internship Fair:**** The annual job and internship fair serves as a cornerstone of our efforts to connect students with prospective employers. Through this event, we seek to onboard a diverse range of companies, providing students with a platform to interact directly with industry professionals and explore potential career paths.
4. ****Professional Development:**** In addition to facilitating placements, the Placement Cell is committed to the holistic development of its members. Through workshops, seminars, and networking events, we provide members with valuable insights and experiences that enhance their professional skills and readiness for the workforce.

OUR MISSION

The primary mission of the Placement Cell is to serve as a bridge between academia and industry, ensuring that students are equipped with the necessary skills and connections to succeed in their chosen fields. We strive to collaborate with top companies in the professional world, fostering relationships that provide students with unparalleled opportunities for growth and advancement.

CONCLUSION

In essence, the Placement Cell is driven by a steadfast commitment to empowering students and fostering their success in the professional world.

By aligning our goals with the aspirations of our students and the needs of the industry, we strive to create a future where every student has the opportunity to realize their full potential and contribute meaningfully to the global workforce.

SEMINARS AND WEBINARS ARCHIVE

1

Webinar by Strategy Co. Global Webinar on Roadmap to Consulting - Unlocking the Path of Success

Date : 08-07-23

Speaker : Ms. Kristina Tatailo

2

Webinar by Kraftshala on How to become a CXO without an IIM degree

Date : 20-07-23

Speaker : Mr. Varun Satia

3

Webinar by Kraftshala on How to be the top 1% talent in the age of AI

Date : 01-08-23

Speakers : Mr. Varun Satia and Mr. Suresh Narayanan

4

Webinar by the placement cell of Maitreyi College on Acing Placements at Big 4s

Date : 15-08-23

Speaker : Ms. Simriti Batish

5

Webinar by Enlign With Kirti on Resume Building and Interview Preparation

Date : 18-08-23

Speaker : Ms. Kirti Rana

6

Webinar by T.I.M.E. on Guesstimates

Date : 20-09-23

Speaker : Mr. Sunil Dua

7

Seminar by Festamarketing : Career and employment opportunities in US, UK, Canada, New Zealand, Ireland, and Australia

Date : 21-09-23

Speaker: Ms. Megha Saxena

8

Seminar by ISB on Young Leader's program by ISB

Date : 22-09-23

Speaker : Mr. Kumar Ketan Tiwari

9

Seminar by Gaurav Bhagat Academy on The Power of Sales Building a 10X Career Ahead

Date : 05-10-23

Speaker : Mr Gaurav Bhagat

10

Seminar by Byju's on Career Opportunities in Civil Services

Date : 09-10-23

Speaker : Dr.S.P.Jha

11

Webinar by King's College London on How to structure a perfect personal statement

Date : 19-10-23

Speaker : Ms Palak Behl

12

Workshop by Digiaccel on Content Creation- Understanding metrics

Date : 25-10-23

Speaker : Mr. Aalekh Tripathi

13

Webinar by Master's Union in collab with Schbang on Marketing Career Trends in Age of AI

Date : 03-11-23

Speaker : Mr. Saurabh Parmar

SEMINARS AND WEBINARS ARCHIVE

14

Seminar by Amingo on Content Creation: Aviation, Hospitality, Travel, Tourism, and Customer Support

Date : 27-10-23

Speaker : Ms. Divya Bhola

15

Seminar by Festamarketing on Future of Finance

Date : 28-11-23

Speaker : Mr. Vineet Pawar

16

Seminar by DayZero on Video Resume- Future of Hiring for Next Generation

Date : 06-12-23

Speakers : Mr. Bhavesh Sharma and Mr. Akhilesh Kumar

17

Seminar by CA Gurukul on Working in big 4's and marketing in the modern world

Date : 08-12-23

Speakers : CA Khushboo Gupta and CA Vipin Panghal

18

Webinar by T.I.M.E. on Government Jobs : Banking and SSC

Date : 29-01-24

Speaker : Ms. Tarannum Naseem Raza

19

Seminar by Festamarketing on International career opportunities with ACCA along with B.com

Date : 30-01-24

Speaker : Ms. Shilpi Jain

20

Seminar by Kaaiser Australian Education on Higher education in Australia

Date : 09-02-24

Speakers : Mr. Kapil Chandok and Mr. Louis Cuthbert

21

Seminar by Sambhav IAS on Navigating career choices in UPSC (CSE)

Date : 06-02-24

Speaker : Mr. Govind Das

22

Seminar by King's College London on UK-India relations

Date : 19-02-24

Speaker : Ms. Palak Behl

23

Seminar by U.S. Embassy on Women Empowerment

Date : 21-02-24

Speaker : Ms. Shefali Razdan Duggal

24

Seminar by T.I.M.E. on Why MBA?

Date : 26-02-24

Speaker : Mr. Prashant Kumar Srivastava

25

Seminar by PWC

Date : 05-03-24

Speaker : Ms. Rabitah

INITIATIVES

by the Cell

The Placement Cell at Maitreyi College continues to play a pivotal role in bridging the gap between academic learning and the professional realm. It offers a multitude of benefits designed to significantly enhance the student experience. This year, the Cell not only facilitated top-notch internship and job opportunities but also focused on boosting students' confidence and honing their professional skills. The Cell organized various recruiting drives and collaborated with renowned institutions to conduct training sessions and workshops, ensuring the holistic development of students. Overall, the Placement Cell remains an invaluable resource, enriching your educational journey and paving the way for your future career success.

In addition, the college hosted over 25 seminars and webinars, further contributing to the comprehensive growth and exposure of our students.

15 Seminars

9 Webinars

1 Workshop

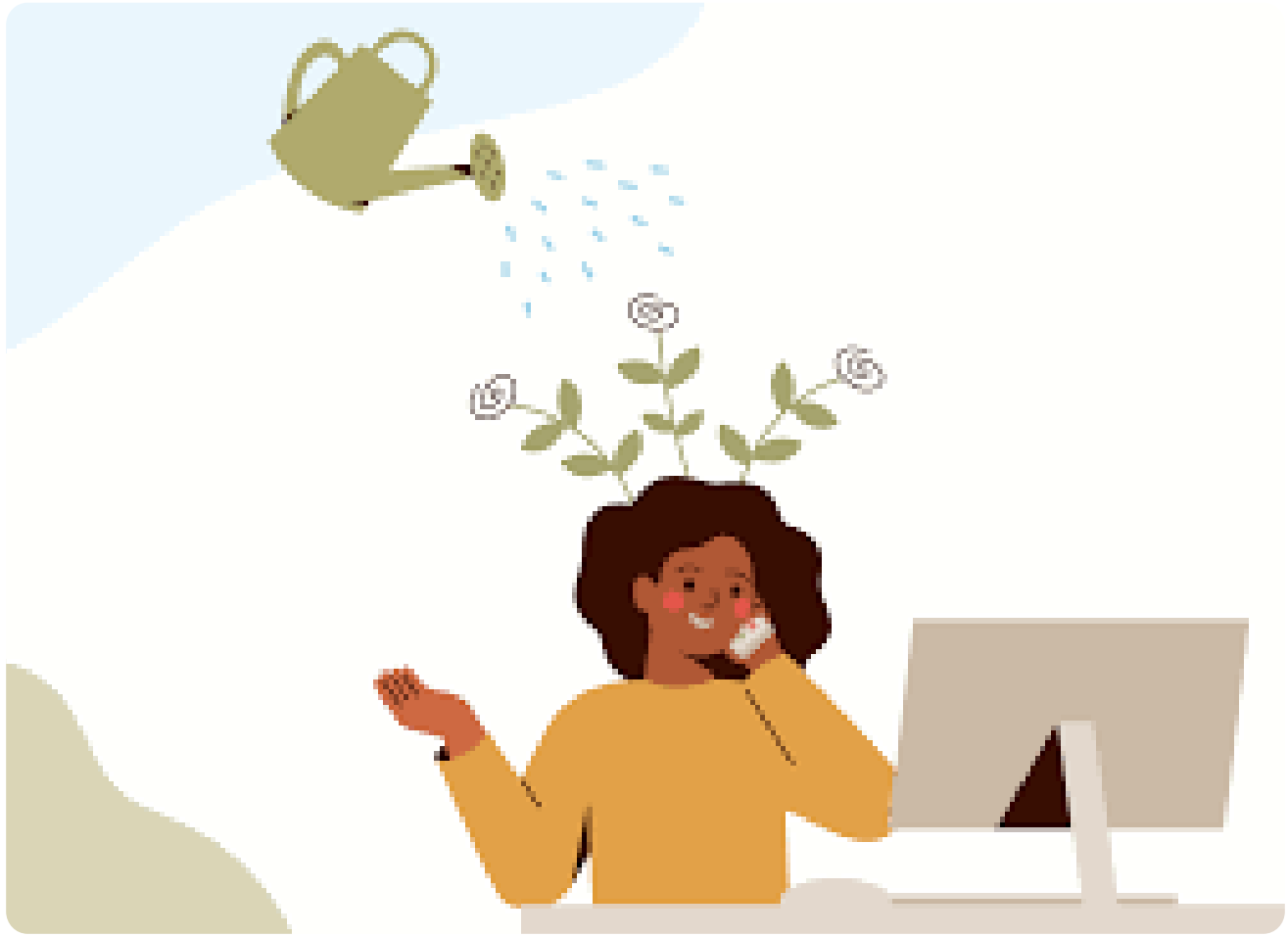


1
Seminar by
U.S. Embassy



2
Seminar by
Day Zero

Importance of Mental Health at Workplace



In the present-day society, people are progressively becoming aware that overall wellness involves good mental health. This is particularly crucial for those who have jobs away from home. Here's why:

- Increased productivity: Mental well-being enhances concentration, originality and problem-solving skills. Therefore, staffs with sound mental health always perform their duties efficiently thus contributing to organizational success.

- Positive working climate: Employers create good work environments by paying attention to emotional well-being as much as physical safety of the employees. Such a setting makes every worker feel valued and acknowledged – this in turn leads to high levels of job satisfaction thus increased workforce motivation.
- Cost saving opportunities : Investing in brain-based programs is one way through which establishments can save money. Numerous research findings show that for every dollar spent on mental illness interventions; four dollars are gained due to enhanced productivity and happiness.
- Staff retention: When an employee realizes that his or her mental health is important at the workplace, they will not quit their jobs. Because of this, employers need to avail resources and support systems for mental wellness; failure to do so will lead to higher turnover rates thereby making the organization lose its key talents.

In summary, giving priority to mental healthcare at work is not only ethical but also smart for business owners. Companies can increase productivity levels within their workforce, lower down absenteeism rates foster positive working environments and ultimately achieve more success by investing in programs that promote psychological well-being among staffs.

“A positive mental health culture in the workplace can have a huge impact on a business and its individuals”

Industrial Certification: Importance & Insights

In today's competitive job market, having an industrial certification definitely gives you an edge over others by providing specialized training and knowledge. These certificates testify to your competency and expertise in a particular field. They offer great opportunities to develop new skills, improve your resume, and enhance job prospects. There exists a plethora of certification programs, calibrated to the demands of various industries. Following are some popular courses and certification programs-

- Digital Marketing- Google's fundamentals of digital marketing, Google Analytics, and HubSpot Content Marketing Certification are some free and recognized courses that help you learn about the nitty-gritty of digital marketing like email marketing, content strategy, search engine optimization, etc.

- IT Industry- CompTIA A+ is considered one of the foundational certificates for an entry-level introduction to the IT sector. Apart from these, AWS Certified Developer, Microsoft Certified Technology Specialist, and Certified Information Systems Security Professional certifications are also globally recognized and sought-after for gaining professional-level expertise.
- Finance- Chartered Financial Analyst, Certified Financial Planner, Financial Risk Manager, Chartered Investment Counselor, and ACCA certifications are some prestigious and valuable certifications required for kick-starting a career in finance.
- Design Industry- Adobe Certified Associate, Certified 3D Artist, Certified Professional in Graphics & Animation, Certified Internet Web Professional (multimedia specialist)

are some courses that teach how to use Adobe software, 3D-modeling, animations, web and graphic designing for creating engaging digital content and user interfaces.

In conclusion, industrial certifications hold immense importance.

Investing in such certifications helps one stay relevant and current in the industry, and opens many doors for career advancement.



Imposter Syndrome & how to slay it?

By Nishtha Bhatnagar

Ever feel like a fraud, as if you don't quite fit into your group? You might be feeling the effects of IMPOSTER SYNDROME. One study found that as many as 82% of all people have felt like a fraud at some point.

According to Kati Morton, a psychologist, 'Imposter Syndrome is a pattern in which an Individual doubts their accomplishments and has a persistent internalised fear of being exposed as a 'FRAUD'. This most commonly happens to those who are in college or graduate school or are starting a new or more challenging position.'

This Mental Health Syndrome is coined by Suzanne Imes as "impostor syndrome" when they published "The Impostor Phenomenon in High Achieving

Women: Dynamics and Therapeutic Intervention" in 1978. According to Dr. Clance's website, she had struggled with impostor syndrome as a graduate student but thought that these worries were unique. It wasn't until she began teaching at an esteemed liberal arts college, when students came to her with the same feelings of inadequacy and anxiety, that she and Dr. Imes came up with the term.

It was initially believed that the phenomenon only occurred in females but later discovered that it can happen to anyone who had a feeling of being a minority in a group or Children raised in a household where more emphasis is put on the achievements and success and whose parents tend to give mixed signals to their wards, these children are more likely to have attachment issues in the future.

Five common signs that individuals suffering from imposter syndrome might face:

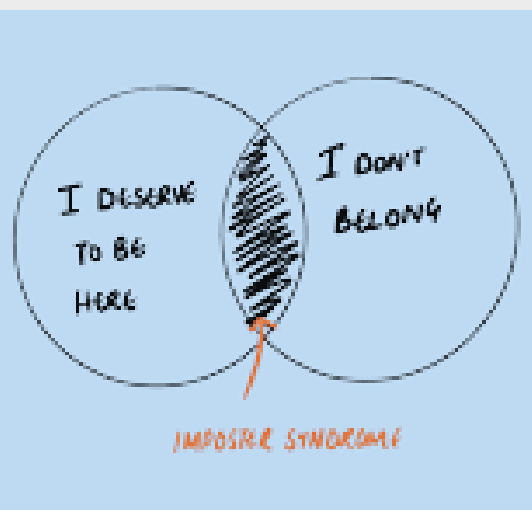
1) They tend to feel that they got lucky and can't accept compliments on their accomplishments. They attribute their success or

accomplishments to some external force. For example, if they won the elections, they might feel like maybe there wasn't any strong contender.

2) Accepting that most individuals are either perfectionists or procrastinators. Perfectionists tend to believe that they worked hard, which is why they achieved success, while procrastinators tend to feel that they didn't put in 100%, so why did they achieve success? However, they have to believe in themselves. They always deserve success when they have the right mindset, skills, and power to make things happen.

3) They are afraid of being exposed as fake. Many individuals might have this feeling that if anyone calls out their bluff, what's next? They tend to live in that fear. Even famous figures like poet Maya Angelou had this feeling of being exposed as fake or not being up to the mark. This is also a sign of a lack of confidence in oneself.

4) They feel the need to be the best. Many of them are afraid to fail. Imagine being at the top of the class, but then being placed in another section where everyone is as skilled as they are.



Now they have the feeling that if they might fail, everybody will stop thinking highly of them.

5) And the worst of all, they tend to compare themselves to others. They should stop comparing themselves; no one is doing as well as them. Everyone is moving at their own speed.

"Now I understand. Those signs feel familiar. Imposter Syndrome might be what's going on. But, hold on. Doubting ourselves is common. Let's not rush to conclusions. Even if these feelings stick around, remember, you're not alone, and there's a path forward."

Here are some Steps to slay:

1) Talk kindly to yourself, because you are listening. Motivate yourself, fuel your inner fire, and praise yourself for even the smallest achievement. Make time for yourself, engage in hobbies, and share your accomplishments with friends and family.

2) Acknowledgment is very important. Recognizing what you are good at and what your expertise is crucial. Make time to review each and every one of your accomplishments, whether it's a test score or a well-scored paper.

3) Talk to a mentor. A mentor is someone whom you look up to, whether it's a friend, family member, or professor, whoever you feel comfortable talking to. Let them know about your progress and any difficulties you are facing. Their experience can help you overcome any obstacles you encounter.

4) If you feel like things are getting worse, seek professional help. Symptoms like anxiety and depression might accompany Imposter Syndrome and can interfere with your day-to-day functioning. It's better to seek professional help until everything improves.

Imposter Syndrome can make individuals feel like they don't belong and undermine their accomplishments. However, understanding its prevalence and recognizing its signs can be empowering. By acknowledging the role of self-doubt and reframing achievements positively, individuals can navigate through imposter feelings. Seeking support from mentors and professionals can provide guidance and reassurance. Remember, overcoming imposter syndrome is a journey, but with self-compassion and resilience, it's possible to slay these doubts and thrive authentically.



As businesses cut costs by laying off their employees, people are looking for other work arrangements that allow more flexibility and work-life balance. But what are they and why are they being explored?

Beginning with being a freelancer, which means to work for a myriad of organisations on a contractual basis rather than working for one. It allows for flexibility to set individual terms and conditions and hours of work, along with creative liberty and autonomy over what projects or clients to choose. Remote Work is the concept of employees working away from the central location, a traditional corporate office. Combining remote work with on-site work is hybrid work. Supporting a large number of working styles, it allows employees to work according to their productivity. The Flex Time concept allows employees to choose their starting and finishing hours to work for the company. Focusing on the quality of work, workers can independently choose when to clock in and out. A Compressed Workweek allows a worker to shift their hours in a way that suits their needs. For example, they can work for ten hours each in four days instead of five. The benefits of such arrangements are many. One being employee satisfaction. They give

way to better work-life balance, leading to better retention rates. Second being an increase in productivity. In a personalised workplace, comfort boosts productivity and quality of work improves. The reduction in costs is the third advantage. As employees do not have to spend on travel, cost and time is saved. Both the employer and employee remain satisfied.



BEYOND 9 TO 5: Exploring Alternative Work Arrangements and Their Benefits

NEGOTIATING LIKE A BOSS:

Securing Your Worth as a Young Professional

Negotiating your pay, workload, and responsibilities is not just a skill in today's competitive and changing market, but it has also become essential to adapting to a changing global environment. It is crucial for young professionals to recognize their worth and effectively enhance their talents when seeking internships or positions.

As a young professional, negotiating compensation can be scary, but you can successfully acquire what you truly deserve instead of what you are receiving by using the appropriate strategy.

The first step in this process is realizing your abilities and value. Being realistic about your pay expectations and going into the discussion with confidence can be quite beneficial. Securing your value as a young professional in jobs and internships also requires you to manage your workload and obligations effectively. One can confidently navigate the challenges of the workplace and ensure their continued success as a valued professional by understanding their role, setting priorities, becoming skilled at time management, communicating effectively, setting boundaries, accepting criticism and opportunities for growth, and standing up for themselves. Recall that your value is not solely based on the amount of work you accomplish; rather, the caliber of your contributions and the influence you have within a company define your work.

The most crucial thing is to always advocate for yourself and for your career because, as the saying goes, "Every challenge is an opportunity to rise higher in the journey of professional growth." Effectively communicate to your mentors or supervisors your areas of interest, aspirations, and professional goals. Look for growth and progression possibilities that fit your career aspirations. Take charge of your professional development and actively seek out prospects for advancement.

"You do not
get what
you want.
You get
what you
Negotiate."

-Harvey Mackay



PLACEMENT REPORT

2023-24 Jobs & Internships

Throughout the academic year 2023-2024, the placement cell orchestrated a remarkable array of activities aimed at bridging the gap between academia and industry.

As the year progressed, the focus shifted towards securing full-time employment for graduating students, with 58 job openings in 2024.

Impressively, 76 students were successfully placed in prominent positions, reflecting the effectiveness of the college's career guidance and support systems.

Noteworthy among the recruiting companies were De Shaw offering a competitive package of 21.5 LPA and Xalts with an attractive offer of 20 LPA.

Moreover, the placement cell also organized a diverse range of seminars and webinars, totaling 25 events, including 9 webinars, 1 workshop, and 15 seminars.

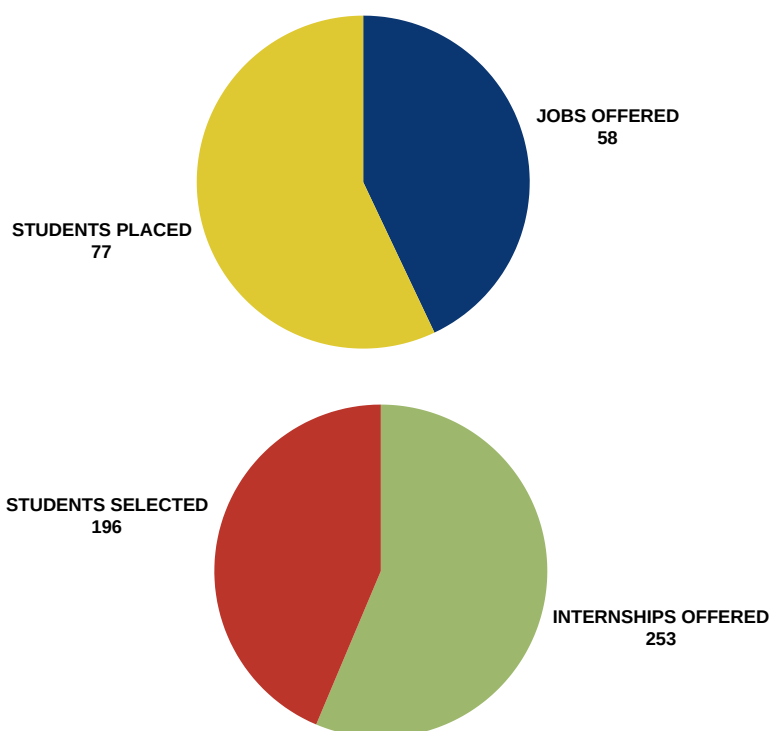
INTERNSHIP OFFERS: 253

JOB OFFERS: 58

STUDENTS PLACED: 77

HIGHEST PACKAGE: 21.5 LPA

AVERAGE CTC: 5.57 LPA





HIGHEST PACKAGE: 20 LPA

NUMBER OF PARTICIPATING COMPANIES: 70+

Envision - The Annual job and internship fair was conducted by Horizon-The Placement Cell of Maitreyi College, University of Delhi on 21st March 2024.

The fair was conducted under the guidance of union and members of the cell along with the Convener of the Cell. The fair began with light lamping by Prof. Dr. Hartima Chopra . A large turnout was observed among students, the event attracted a large number of job seekers, with a total footfall of 298 individuals. The students were dressed in professional attire and demonstrated enthusiasm and interest in the available opportunities.

The event was embraced by the presence of honourable Principal Ma'am Prof. Dr. Hartima Chopra and head of management council of Maitreyi College Prof. Vijaya Laxmi Singh.

After this the HRs conducted interviews for the jobs and internships. The event was held in a hybrid mode, with some companies participating in person and others participating online. The companies included both established organisations and startups, offering a wide range of job and internship opportunities.

The job fair in the college successfully brought together a large number of students and companies, providing a platform for networking and job opportunities. The event showcased the enthusiasm and commitment of both parties, highlighting the value and potential that exists when students and employers come together



ENVISION 6.0 RECRUITERS

STUDENT'S TESTIMONIALS



BHUMIKA GUPTA
BCOM HONS (BATCH OF 2024)

I am forever grateful for the opportunities and experiences I gained during my time here. Throughout my academic journey, I was impressed by the faculty's dedication, expertise and willingness to go an extra mile to support the students. I would like to express my heartfelt gratitude to the placement cell for their invaluable guidance and support, which helped me secure a placement at PwC and provided me with a solid foundation for my career.



AISHWARYA GOEL
B.COM (H) - (BATCH OF 2024)

The Placement Cell at our college has been instrumental in shaping our professional journeys. They have provided unwavering support to all the students as well as their efforts are remarkable like conducting annual fair, seminars, etc. which helps to guide the students in right direction. Their proactive approach and support have empowered us to face challenges and seize opportunities with confidence.



NIMEESHA PATIDAR
BA HONOURS ECONOMICS (BATCH OF 2024)

The entire team of the Placement Cell from the Convenor to Coordinators have been very helpful and supportive all throughout our placement journey. I remember Lal Sir and placement cell coordinators taking the extra pain to take us to the Aptitude Test for Accenture which was at Ghaziabad.



TESTIMONIALS

Everything was awesome - this was the 1st time we did an offline drive at Campus and enjoyed every bit of our discussions with the students and faculty. College has been taking long strides in women empowerment and we at Crowe are Looking forward to each possible way that we can support to bring more empowerment. Thanks for the warm hospitality.



I want to wish you all the very best as you move on into the big bad "real world" out there, whether for further studies or work. My advice is - never lose your passion for learning; find something new to constantly learn and keep expanding your worldview. Be staunch in your belief system, keep growing, keep learning and keep connection with new and old acquaintances.

All the best for your futures!
Jaanvi Jairath
Batch of 2022

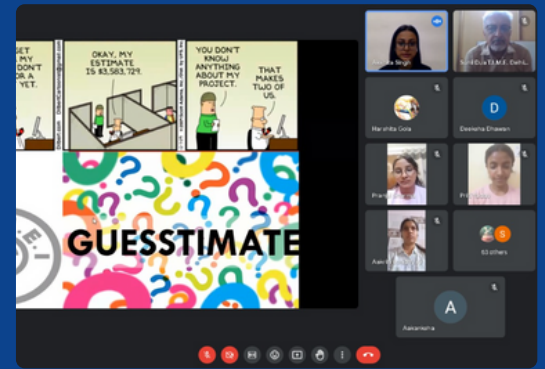
Everything was very well managed.
Thankyou to all the student coordinators for helping us throughout.



Embrace every opportunity that comes your way, for college is a transformative journey. Explore your passions, challenge yourself, and never shy away from taking risks, and of course, don't forget to have fun because these three years will be over soon before you realize. I wish you all a cumulative growth!

Gauri Sharma
Batch of 2022

Seminars & Webinars 2023-24





The Team 2023-24



Connect with us



PlacementDU



placement@maitreyi.du.ac.in



Horizon, The Placement Cell



Placement Cell of Maitreyi College



Placement Cell of Maitreyi College

